

NEWS | CEO BRIEFING

baraka Brings UAE Stock Market Investing to More Than 100 Nationalities

New access to Dubai and Abu Dhabi-listed companies strengthens baraka's all-in-one investment offering as demand for local equities accelerates among its growing customer base.

By **Ankit Kankar** | September 14, 2026



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[baraka \(www.getbaraka.com\)](http://www.getbaraka.com), the DIFC-based investment platform regulated by the Dubai Financial Services Authority, announced that eligible customers can now invest in companies listed on Dubai Financial Market (DFM) and Abu Dhabi Securities Exchange (ADX) directly through the baraka app. baraka's customers from more than 100 nationalities will be able to fund local investments in AED.

The launch marks the latest stage in baraka's evolution into a comprehensive investment platform spanning UAE and US securities, options trading, Sharia-compliant investment choices and precious metals (Gold, Silver), including physical delivery, giving customers access to nearly 10,000 assets across local and global markets through one account.

Local-market access has consistently been one of the most requested features among baraka customers, reflecting demand to invest in the UAE enterprises they interact with every day. By August, the number of customers investing in UAE stocks through baraka had increased more than 25x from an initial pre-launch pilot.

The UAE stocks that have attracted the most interest from baraka customers include Emaar Properties, ADNOC Gas, ADNOC Distribution, Abu Dhabi Islamic Bank and Salik, spanning real estate, energy, banking and infrastructure.

The launch comes as activity across the UAE's domestic capital markets continues to deepen. DFM ended June 2026 with a market capitalization of AED 981.6 billion after total traded value rose 40.4% year on year to AED 119.5 billion during the first half of the year. Average daily traded value reached more than AED 1 billion. DFM also added 42,864 investors during H1, with international investors accounting for 71.4% of new registrations.

ADX had a market capitalisation of AED 2.8 trillion at the end of June 2026, with H1 trading value of AED 171 billion and total trading volume of 50.3 billion shares. The exchange added more than 30,000 investors during the period, of whom 77% were foreign.

The expansion of the UAE's listed markets has been accompanied by a broader drive to increase capital formation and investor participation. Dubai's Financial Sector Strategy includes initiatives to encourage more family businesses and start-ups to list, while Abu Dhabi's AED 5 billion IPO Fund was established to support private-sector businesses through the listing process and deepen the emirate's capital markets.

Feras Jalbout, Founder and CEO of baraka, said: "The opportunity set in the UAE has expanded dramatically, with the businesses shaping the country's growth now accessible through its public markets. For Emiratis and residents, this is an opportunity to own a stake in the economy and build their future through equity investments. Bringing DFM and ADX stocks to baraka means our customers can build portfolios that reflect both global opportunities and the economic champions of the place they call home."

Among customers who joined baraka in 2026, 42% selected long-term investing as their objective. Around two thirds of baraka's funded customers had never invested before joining the platform, making baraka the starting point for a significant share of its investor base.

Since the availability of local investing, 87% of UAE-stock orders placed through baraka have been purchase orders, an early indication that customers are building long-term positions in UAE companies. The median annual amount deposited by an active baraka investor has roughly tripled since over the past four years.

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