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NEWS | CEO BRIEFING

BMW Q3 profit falls 11%, issues second profit warning in five months

BMW’s earnings slid on a collapsing China market and rising restructuring costs. Hours earlier, it had warned that those costs would all but wipe out its core car margin this year.

By **Manasee Kurlekar** | November 4, 2026



BMW’s earnings slid on a collapsing China market and rising restructuring costs. Hours earlier, it had warned that those costs would all but wipe out its core car margin this year.

Q3 pre-tax earnings fell about 11% to €2.1B, in line with expectations, while revenue fell about 6% to €30.5B. The automotive EBIT margin dropped to 3.4% from 5.2% a year earlier.

BMW’s China sales fell 24.8% in the quarter as the overall market shrank 24.6%.

The 2026 automotive margin outlook has been cut to near break-even, BMW’s second profit warning in under five months.

Read online: https://worldbusinesswatch.com/news/9/368/bmw-q3-profit-falls-11-issues-second-profit-warning-in-five-months.html
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