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3iQ Partners With Bhutan's Gelephu Mindfulness City to Build Digital Asset Fund Ecosystem

3iQ to manage a dedicated mandate backed by GMC's bitcoin treasury while investing in local talent and supporting the development of Bhutan's digital offshore financial hub.

By **Ankit Kankar** | September 13, 2026



[3iQ Corp.](#) ("3iQ"), a global pioneer in digital asset investment solutions, and Gelephu Mindfulness City, a Special Administrative Region in southern Bhutan, announced a strategic partnership to advance GMC's building of a leading digital asset fund ecosystem. As part of the partnership, 3iQ will manage a dedicated mandate backed by a portion of GMC's bitcoin treasury, while also investing in local talent and knowledge transfer, and establishing a long-term presence in the city to help build GMC into Bhutan's new digital offshore financial hub.

As GMC continues to build out its digital asset ecosystem, its decision to work with 3iQ reflects its approach of pairing its national plan and capital with trusted, proven and institutional-grade expertise.

In December 2025, it was announced that up to 10,000 Bitcoin would be allocated from Bhutan's national holding to support the city's development. This partnership represents the next step in achieving its objective through the strategic deployment of a portion of those reserves.

GMC selected 3iQ as its partner for the firm's reputation for institutional robustness and track record in digital asset management.

"To be entrusted by GMC in this capacity is a significant responsibility, and one we take seriously," said **Pascal St-Jean, Director & CEO of 3iQ**. "GMC's ambition for Gelephu is bold and forward-thinking, and we're proud to bring our institutional discipline and global track record to help realize it, putting Bhutan's capital to work responsibly, transparently and for the long term. From the very inception we were aligned with GMC's vision to create a next-generation economic hub that attracts global talent while being committed to Bhutan's cultural values and environmental principles."

"This partnership marks an important first step in building GMC's next-generation institutional digital asset management hub," said **Jigdre Singay, Board Director of Gelephu Mindfulness City**. "We are delighted to welcome 3iQ as one of our founding institutional partners, helping to lay the foundations for a world-class fund ecosystem in GMC. Beyond their institutional expertise and global track record in digital asset management, what stood out to us was their genuine commitment to investing in people, transferring knowledge and building local capabilities. We see this as the start of a broader ecosystem that will attract leading asset managers, investment firms and talent from around the world."

Read online: <https://worldbusinesswatch.com/news/13/55/3iq-partners-with-bhutans-gelephu-mindfulness-city-to-build-digital-asset-fund-ecosystem.html>

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